



For Immediate Release
Rainforest Partnership

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A United Front: Millions to Collaborate Worldwide for World Rainforest Day on June 22

AUSTIN, TEXAS— On June 22nd, the world will come together to celebrate and raise awareness for the fourth annual World Rainforest Day, launched by Rainforest Partnership and powered by dozens of global partners and inspiring the actions of millions of individuals around the world.

World Rainforest Day is the annual collaborative effort to raise awareness and encourage action to save one of Earth's most precious resources, our rainforests. These tropical biomes are home to half the world's plant and animal species, and their carbon storage plays an important role in combating global climate change. Yet every minute, 40 football fields of rainforests are lost to deforestation, accelerating climate change and threatening the future of life on Earth. Recent studies by the United Nations Intergovernmental Panel on Climate Change (IPCC) estimate that tropical deforestation and land use change contribute roughly 20% of global carbon emissions. Restoring forests could reverse total global emissions by a third.

With increasing awareness about climate disruption and biodiversity loss, millions of people around the world are engaging in hope and taking meaningful action on World Rainforest Day and year-round. Examples of their advocacy include: supporting rainforest communities through learning about the production of various products and opting for palm oil free foods; reducing food waste and plastic use; learning local recycling and composting plans; reducing meat intake; voting for leaders committed to mitigating the climate change crisis; donating and volunteering time to dedicated nonprofits working for change; and much more. Nonprofit organizations, companies, and environmental advocates around the globe comprise the official 50+ World Rainforest Day partners taking action amongst millions of individuals every day.

"World Rainforest Day is an opportunity to remind the world that protecting rainforests is one of the most powerful tools we have to address climate change and biodiversity challenges — and to educate on the many ways people can take action," explains Niyanta Spelman, CEO of



Rainforest Partnership, the convening organization of World Rainforest Day. “On June 22nd, Rainforest Partnership invites all to come together in support of healthy and thriving rainforests.”

Given the current global pandemic, World Rainforest Day 2020’s emphasis has shifted to the virtual space with its partners hosting innovative and engaging awareness building [activations online](#), such as film screenings, virtual tours, panel discussions, guided meditations, and much more. New in 2020, World Rainforest Day partners will be streaming pre-recorded video content about the rainforests, the challenges they face, and the innovative ways that people and organizations are responding. This scheduled stream of content will be shown multiple times during the day on World Rainforest Day’s and partners’ websites.

Examples of other partner-hosted events include a live panel discussion hosted by the *Smithsonian Institute’s Earth Optimism*; a full week of virtual talks, music, and art with indigenous and world leaders by *If Not Us Then Who*; live Q+A sessions with rainforest experts at *Amigos de Kian Ka’an*, a documentary screening of “Bird of Prey” by *Community Conservation*; and webinars on restoring the rainforests in Indonesia by *Health in Harmony*. More information and a featured list of partner-led online events on June 22 can be found on World Rainforest Day’s [Schedule of Events](#), featured online and *below*.

JUNE 22 / *TIME ZONE SHOWN: CENTRAL DAYLIGHT LIVE ●

WORLD RAINFOREST DAY LIVE EVENTS

	WORLD RAINFOREST DAY SCHEDULED STREAM		
RECURRENT	1:00 - 3:30 am / 4:00-6:30 pm (AEST) 7:00 - 9:30 am 1:00 - 3:30 pm 7:00 - 9:30 pm		
	1:00 - 3:30 am (June 23) / 8:00 - 10:30pm (HST, June 22)		
MORNING	LIVE DEEP DIVE DISCUSSION 9:30 - 11:00 am Smithsonian Institution's Earth Optimism	OUR VILLAGE: SPIRITUALITY IN A CRISIS 5 days of virtual talks, music and art with Indigenous and World leaders. 10:00 am-12:00 pm If Not Us Then Who	WORLD RAINFOREST DAY WEBINAR: RESTORE THE WORLD'S RAINFORESTS 11:00 am -12:00 pm Health in Harmony Participants: Mongabay, ASRI Medical Center, Blue Ventures, International Animal Rescue, and Gunung Palung Orangutan Conservation Project.
	WORLD RAINFOREST DAY MEDITATION 2:00 - 3:00 pm Kristina Nikols Wellness	LA SELVA MAYA, UN BOSQUE TROPICAL / SELVA MAYA, A RAINFOREST Q&A with Rainforest Expert 5:00 - 6:00 pm Amigos de Sian Ka'an	BIRD OF PREY MOVIE SCREENING + Q&A Film Showing 6 - 7:30 pm Q&A 7:30 - 8:00 pm Community Conservation
	#WorldRainforestDay / WorldRainforestDay.org		

For more information & sneak peeks, go to worldrainforestday.org/schedule



Now, more than ever, millions of people from around the world are expected to virtually join hands to show their support for protecting our rainforests. On World Rainforest Day 2020, we can make a meaningful impact – for the planet, humanity, and all life that relies on rainforests. Visit www.worldrainforestday.org to engage with our partners and to discover more ways to get involved today.

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About World Rainforest Day: Created, coordinated, and promoted internationally by Rainforest Partnership since 2017, World Rainforest Day is an annual celebration on June 22 as well as a call for rainforest protection and conservation action throughout the year. This celebration of our rainforests brings together organizations and activists from schools, universities, zoos, businesses, communities of faith, governments, and recreational and tourism industries. For more information, please visit www.WorldRainforestDay.org and follow @WorldRainforestDay on Facebook, Instagram, and Twitter (@W_RainforestDay).

About Rainforest Partnership: Rainforest Partnership launched World Rainforest Day in 2017 to inspire global action to protect tropical rainforests and address climate change. As deforestation and exploitative land use of diversity-rich, carbon offsetting rainforests disproportionately threatens the future of our planet, Rainforest Partnership leads campaigns promoting capacity building and sustainable income growth of rainforest defender communities in the Amazon and globally. For more information, please visit www.RainforestPartnership.org and follow @RainforestPartnership on Facebook, Instagram, LinkedIn, and Twitter (@RainforestPrtnr).