World Rainforest Day Unites Humanity to Save Rainforests and Our Planet

AUSTIN, TEXAS— On June 22nd, the world will celebrate the 4th annual World Rainforest Day alongside over 70 global partners and millions of individuals around the world! Rainforest Partnership launched World Rainforest Day in 2017 to inspire global action to protect tropical rainforests and address climate change.

Since then, landmark scientific reports from the United Nations have shown that the climate and biodiversity crises are far worse than we thought — we have less than 12 years to rapidly cut our carbon emissions and limit global warming to 1.5 °C, and even less time to prevent a million species from going extinct.

World Rainforest Day serves as a focused opportunity to highlight rainforests as solutions for both climate and biodiversity, powered by collective advocacy and action from millions of global citizens. Conservation groups, companies, media outlets, and environmental advocates from around the globe make up the 70+ partners leading this effort.

On June 22nd, Rainforest Partnership invites everyone to take a moment to think about all that rainforests do for us. www.WorldRainforestDay.com highlights many ways you can take action. In Austin, Texas, Rainforest Partnership’s partners will be contributing a share of the day’s profit to protecting our rainforests. Together, we can make a meaningful impact on World Rainforest Day – for the forests, for the planet, and for humanity.

As Niyanta Spelman, CEO of Rainforest Partnership, explains, “Protecting rainforests is our most powerful tool to address both climate change and biodiversity, but none of us can tackle this challenge on our own. It will take all of us everywhere acting together. The United Nations has alerted us that we are in the middle of an unprecedented ecological crisis – this is a day where people can take action and be a part of a solution.”